

# MXVI design+online

## elegant... simple.

*To be different  
& succeed in life  
you need to do  
DIFFERENT THINGS, to do  
the opposite of  
EVERYONE ELSE*

website & graphic  
—— design ——

### balance

symmetry or asymmetry,  
radial or crystallographic  
(mosaic)

### contrast

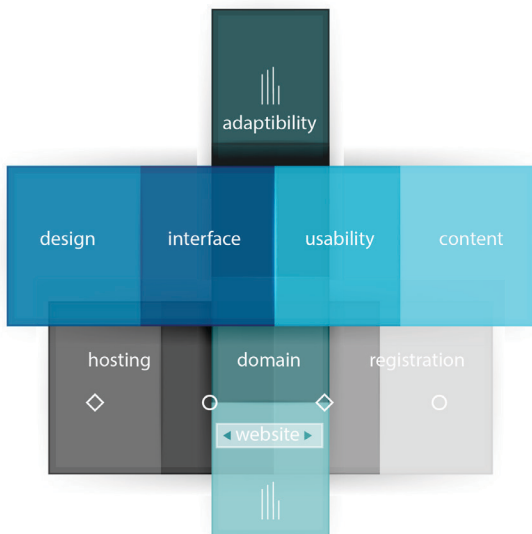
interesting designs  
stand out by placing  
opposites near each other  
light + dark  
sharp + round

### hierarchy

elements placed in  
order of importance  
determines what path  
the eye will take in  
an optimal design

## web development

Lines of code, namely HTML & CSS, are written  
to design the look & feel of a website;  
graphic designers create images for use on the web.  
Modern websites also cater to various device form  
factors including screen size & resolution.  
Web engineers address issues such as usability,  
user experience, typography & eligibility  
as well as interface design & quality of content.



# problem... solved.

— modern marketing+consulting —

tailored packages to suit every business

## **online**

search engine optimisation

online advertising

analytics + reviews

## **print media**

custom designed branding

business cards + flyers + posters

on-demand, fast delivery, affordable

## **email**

database creation + retention

regular + scheduled campaigns

expertly crafted content creation

affordable, smart & effective solutions

we work with you to  
see the forest for the trees

MXVI is here to help



**MXVI**  
marketing  
+  
advisory

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